



Organizational and Community Workforce Development strategies

Specializing in executing HR and workforce development solutions that provide sustainable economic security for individuals and groups.



About the Managing Executive

Marti Copeland, LPC, CPCS helps organizational leaders reach their social, service, and workforce growth goals. She has over 30 years of experience implementing solutions for organizations within healthcare, financial services, nonprofits, and government industries. She provides HR consultation, workforce development strategic advisory support, training, and executive coaching. She is a Licensed Professional Counselor, received an executive training certification from Maxwell Leadership, and is a member of the Society of Human Resources and the National Association of Workforce Development Professionals.

Strategic Focuses

- Workforce Development Strategic Consulting
- Organizational Management Training and Coaching
- HR Policies and Procedures Development
- Business Continuity Consulting
- Customer Service Training
- Employee Development
- Staff Training

Marti Copeland

Executive Workforce Development Consultant

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"I have utilized my passion for helping people in various roles. My experience includes Organizational Management, Employee Development, and Training, with a heavy emphasis on workforce development. Over the years, I have led staff in service excellence initiatives, executed HR policies and procedures, and developed plans for executives and community leaders to maintain and drive human capital and organizational relationships.

Human Resources and Workforce Development are powerful drivers of community and organizational success.
Let's work together to build a strategy that thrives".